

Ministry of Finance
 Overview of Budget Spent on Policy Advocacy
 Feb 2026

Unit: NT\$

Main Content of Advertisement	Contract	Media Types	Publication Period of Advertisement	Organizer	Budget	Account	Amount	Supplier	Expected Benefit	Advertising Channel	Remarks
Purchase graphic design software and photo gallery space to make publicity images	Purchase Adobe graphic design software and photo gallery space	Online media	2026.1-2027.1	Secretariat	Public budget	General administration	54,233	SYSTEX Software & Service Co., Ltd.	The official account of the Ministry of Finance on Facebook 、 Instagram and LINE was used to advocate important policies of the Executive Yuan, strengthen publicity of fiscal policies, and communicate real-time information related to the public to achieve policy communication with the public and enhance public participation.	Facebook 、 Instagram and LINE	License fee of Adobe graphic Design software and photo gallery space (pre-production cost).