

Ministry of Finance  
 Overview of Budget Spent on Policy Advocacy  
 May 2026

Unit: NT\$

Main Content of Advertisement	Contract	Media Types	Publication Period of Advertisement	Organizer	Budget	Account	Amount	Supplier	Expected Benefit	Advertising Channel	Remarks
Advocation of important policies, such as amendments, various routine tax information, and public services	Ministry of Finance social media marketing purchase contract in 2025	Online Media	2025.11.1-2026.4.8	Secretariat	Public budget	General administration	142,000	Stockfeel Group Co., Ltd.	The official account of the Ministry of Finance on Facebook, Instagram and LINE was used to advocate important policies of the Executive Yuan, strengthen publicity of fiscal policies, and communicate real-time information related to the public to achieve policy communication with the public and enhance public participation.	Facebook , Instagram and LINE	