

Ministry of Finance  
 Overview of Budget Spent on Policy Advocacy  
 Oct. 2025

Unit: NTS

| Main Content of Advertisement                             | Contract                               | Media Types  | Publication Period of Advertisement | Organizer   | Budget        | Account                | Amount | Supplier                            | Expected Benefit   | Advertising Channel | Remarks  |
|---|--|--------------|-------------------------------------|-------------|---------------|------------------------|--------|-------------------------------------|--|---------------------|--|
| Purchase graphic design software to make publicity images | Purchase Adobe graphic design software | Online media | 2025.10-2026.10                     | Secretariat | Public budget | General administration | 40,845 | SYSTEX Software & Service Co., Ltd. | The official account of the Ministry of Finance on Facebook and LINE was used to advocate important policies of the Executive Yuan, strengthen publicity of fiscal policies, and communicate real-time information related to the public to achieve policy communication with the public and enhance public participation. | Facebook and LINE   | License fee of Adobe graphic design software (pre-production Cost) |